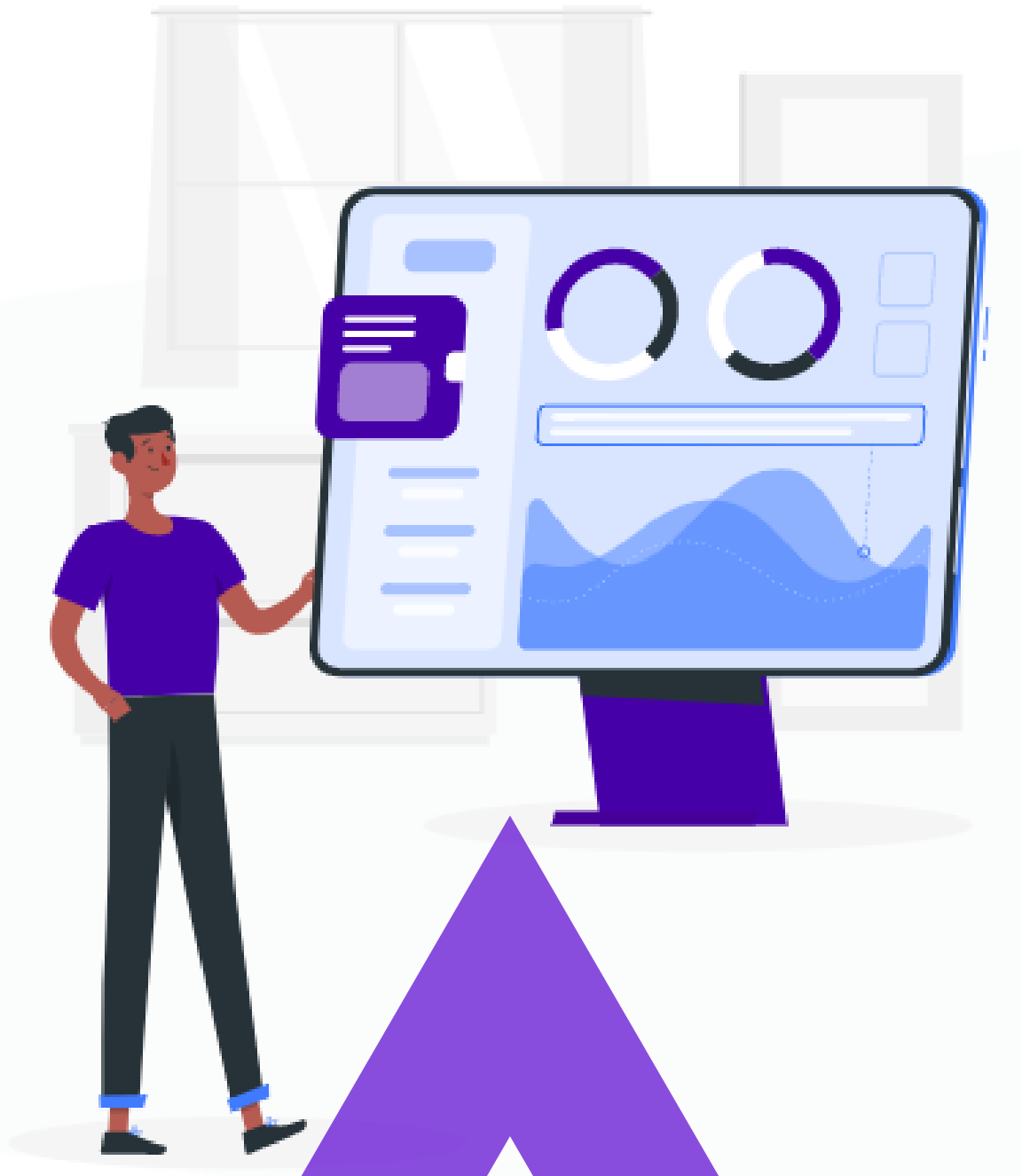


Agility CMS Instance or a Digital Channel?

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Features

The biggest benefit of a Headless CMS is that we can easily send content to multiple outputs. It could be that a press release needs to be Tweeted, posted on Facebook and LinkedIn, sent to a PR Agency, all after being published to your corporate website.

But what about when you have multiple websites that share some of the same content but have a different page structure? Or maybe they share similar functionality and architecture, but not the same content – what to do then?

Agility empowers your content team to manage those structures easily.
When you get to the point where you have more than one website structure that you're managing, it's time to decide whether to add-on what we refer to as a "Digital Channel", or to create a whole new Agility Instance.
Before we go any further, let's break down what a Digital Channel is, precisely, and how it differs from an Agility Instance.

A Digital Channel:

- Can be added onto an Agility Instance - you can think of it as a separate hierarchical Sitemap.
- All of your shared content and modules can be shared between each channel in that instance.
- Users and their roles are also shared between all Channels in an Agility Instance.
- Indeed, even at its lowest level, all of the content for each Digital Channel in a given instance is stored in the same siloed subsystem. This can be a very good thing if you are looking only to add another small/medium sized website with its own navigation structure without going back to the drawing board.
- Can be mapped to its own top-level domain.

An Agility Instance:

- Has a separate backend from any other instance, including how the data is secured and stored internally.
- Has a separate list of Users and Roles (although Users can switch between instances easily).
- Has separate Templates, Content and Module Definitions. These can be copied between instances.

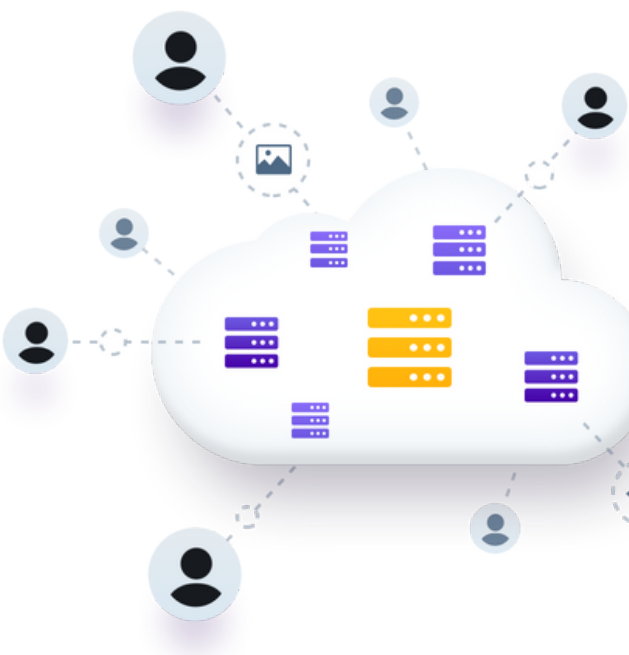
Making the Choice

So how do we go about deciding whether to add a new Digital Channel onto an existing instance or to spin up a new Agility Instance altogether?

We recommend using a separate Agility Instance if:

- You need to separate the content of one website from another.
- You need to separate the users and roles of one website from another.
- The two different websites have different languages.
- You have more than a thousand pages in your sitemap.
- You have different hosting or application requirements for each website.

We recommend using a Digital Channel if the above criteria are not met, and you need to have a separate sitemap.





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Agility CMS is a Content Management System (CMS) with built-in Hybrid components for better Editor Experience.

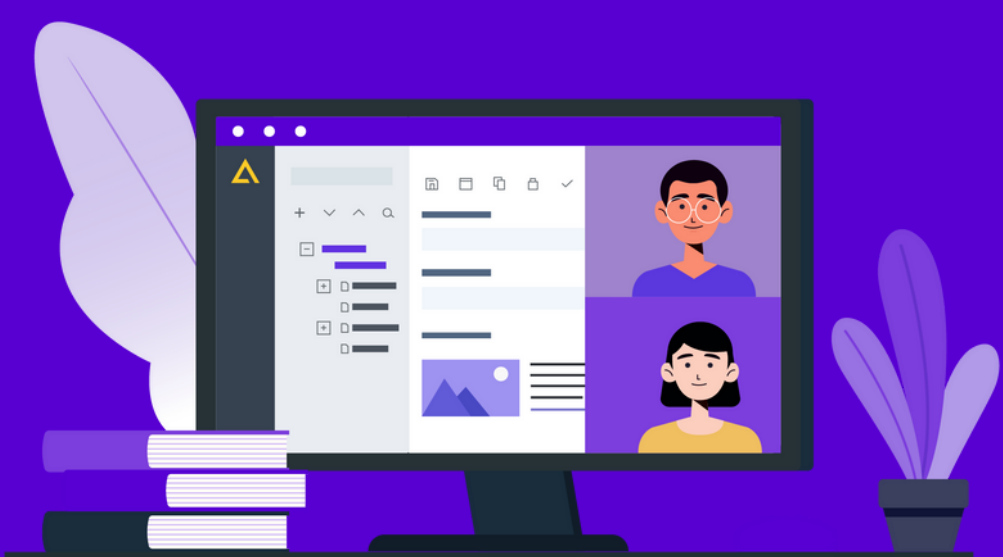
The platform adopts all the aspect of Headless CMS that makes an omnichannel approach easy, with the understanding that Page Management is of utmost importance in any website project.

Agility is proprietary CMS with full Support and Security that gives creative freedom to both Developers and Marketers and eliminates friction between the teams.

Developers have full freedom to use any coding language and any framework and code and define custom Page Templates and Module Definitions.

These pre-defined custom Modules and Page Templates are available to the Marketing Teams to effortlessly create a variety of pages to meet their fast-changing needs and market requirements. Agility CMS believes in Content First Approach and heavily invests in helping clients to build future-proof Content Architecture.

Book a Demo >



Agility CMS Differentiators

- *It is a modern Enterprise-grade Composable DXP with flexible Headless approach in its heart.*
- *Unlike many other Headless CMS, Agility CMS also offers tools for Enterprise teams to effortlessly manage content delivery to websites and apps like Page Management, Sitemaps, Content Modelling.*
- *With Page Management built-in, developers don't have to build an entirely new way to manage pages and routing. At the same time, marketers can easily edit content across a variety of channels without any coding experience.*
- *Agility CMS provides enterprise-level security and support, it is SOC2 compliant.*
- *Agility CMS is Jamstack friendly and allows to start quickly with your favorite frameworks and deploy with a few clicks.*

Details



License Model: *Agility CMS is a multi-tenant SaaS platform, and hosted on MicrosoftAzure Cloud*



Price: *Starts with FREE Developer Edition. Paid plans have extensive TRIAL. Learn more.*



Key Components: *Page Management, Content Relationships, Content Modelling, POS, Search, User Generated Content, Personalization, Digital Asset Management. Unlimited content models, Locales, API calls,*



Upgrades: *Automatic, monthly platform updates.*

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