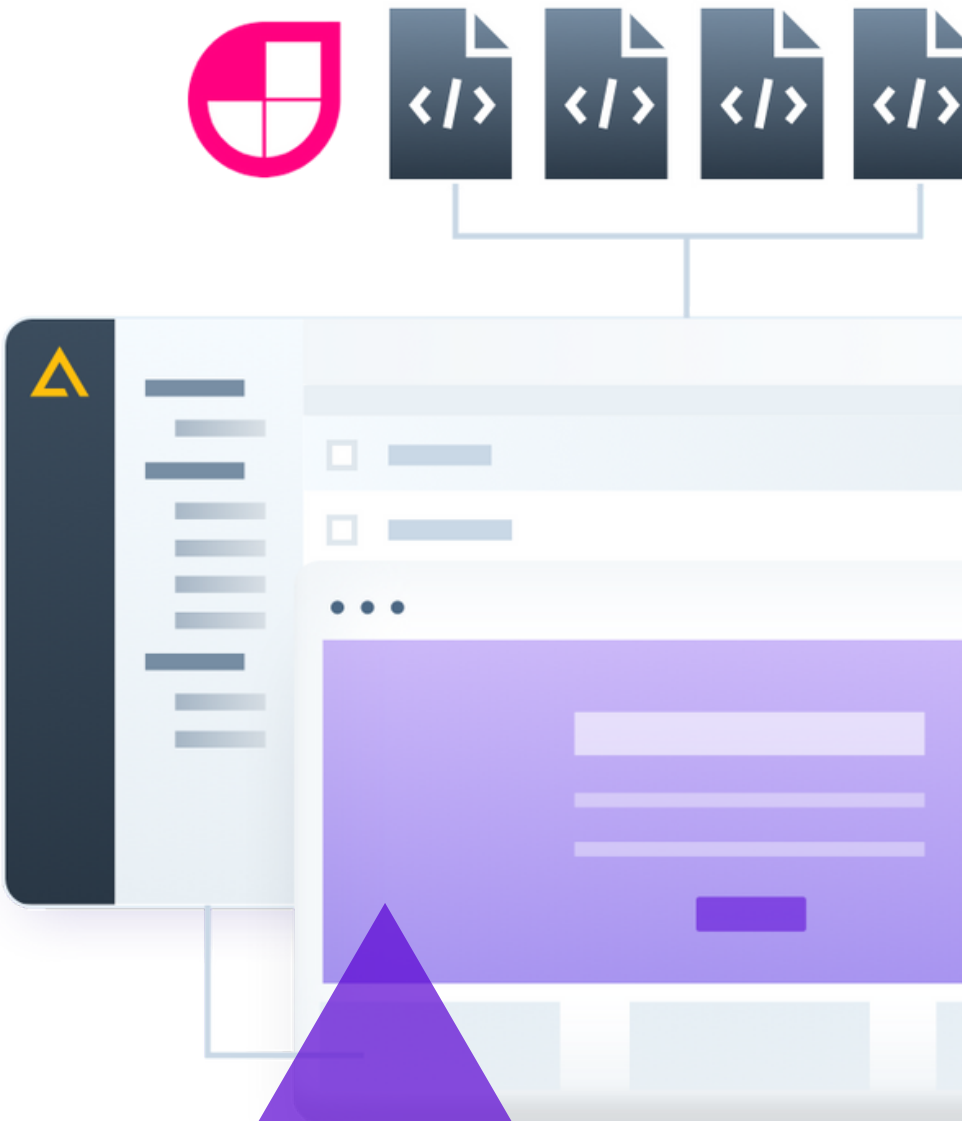
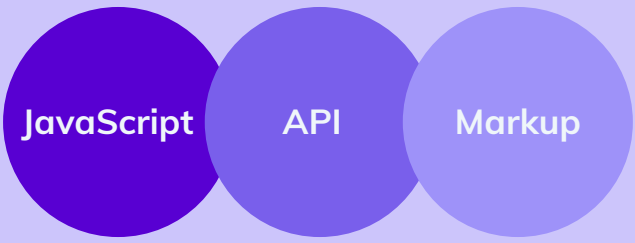


Jamstack for SMB and Enterprises

agility

Guide

Jamstack



Jamstack first emerged as a set of technologies aimed at developers. It gave them a whole new methodology for building websites with a multitude of benefits.

As Jamstack has matured, we've seen those benefits translate directly to the businesses' bottom line among organizations adopting these architectures.

Let's explore those benefits and how they might relate to your business.

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How Jamstack Started

Jamstack first became popular among developers building smaller websites proof-of-concept projects. Chief among these were ad campaigns, online conferences and landing pages.

Teams could build out these projects quickly and easily, not just because they were smaller in scope but also because the tooling was better.

Since Jamstack is built primarily with Javascript, HTML and CSS, more developers can be productive right away.

In addition, the DevOps pipelines are largely taken care of with hosting platforms such as Netlify and Vercel: teams can simply point to their source control repo, and the website is deployed live and available on a CDN within moments.

What these organizations found with their proof-of-concept projects astounded them.

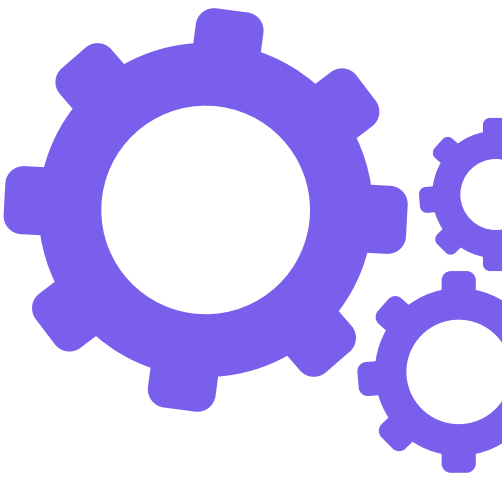
Jamstack is here to stay

Learn why so many enterprise organizat
are moving to Jamstack.

Try our Jamstack starters for Free ›

What They Found: Jamstack benefits

The benefits of Jamstack became immediately apparent to the businesses that first adopted it.



Performance & Reliability

First of all, performance became a non-issue, essentially. Previously, these teams had experienced outages on landing pages when tied to marketing campaigns. Now, these pages performed incredibly well, even when dealing with massive bursts of traffic.

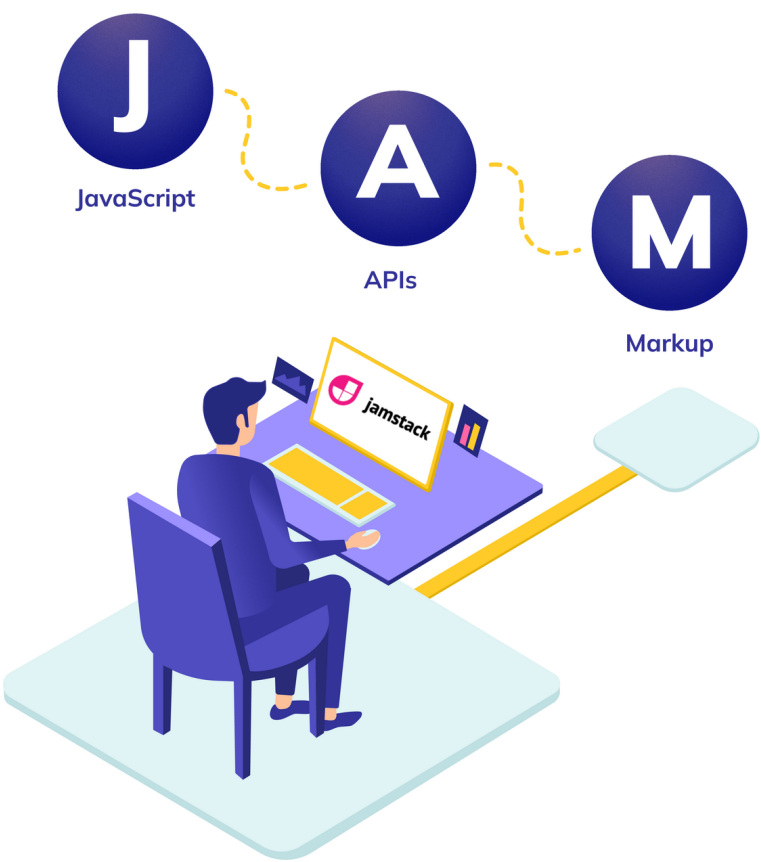
Security

Jamstack websites use a build process to deliver dynamic content using static files. As a result, each website has a much smaller security footprint with far fewer attack vectors.

In short, teams found that their Jamstack sites were almost impossible to hack.

Cost

When talking about costs, we return again to the notion of delivering highly optimized, static content over a CDN - it simply costs less than traditional web servers. When we look closely at the costs of scaling up those web servers in times of increased load, the costs can add up quickly. Jamstack costs far less to host.



Jamstack for Small to Medium Businesses

For the SMB market, Jamstack architecture represents an easier, cheaper, and faster architecture to build on.

Easier

- Finding developers who know Javascript is much easier than full-stack PHP, ASP.Net or Java developers.
- Jamstack DevOps pipelines are much easier and simpler to get going.

Cheaper

- As outlined above, hosting a static Jamstack website is much less expensive than running and scaling web servers.
- Far fewer human resources are needed to maintain and operate a Jamstack website since there are fewer security risks to mitigate and no compute resources to babysit.

Faster

- Standing up a Jamstack site on a fully hosted and secure environment takes minutes, not days.
- You can build simplified Jamstack DevOps pipelines for quick and reliable iterations. Developers can write and test code more efficiently and get it into production in far less time than traditional architectures.

Jamstack for Small to Medium Businesses

Jamstack in the Enterprise represents the culmination of all the benefits that early adopters and the SMB market have realized over the last several years.

Combined with the maturation of services that support the Jamstack ecosystem, it's no wonder that many enterprise-level organizations are flocking to this architecture.

By combining a Jamstack website with Headless CMS, enterprise organizations like yours can become more responsive, agile and secure.

A More Responsive Enterprise

You can often observe the success of your enterprise-level digital property by measuring your organization's ability to respond to change. Jamstack architectures help return that responsiveness to you through agile content workflows, faster time-to-market, and more reliable turnaround times.

An Agile Enterprise

Jamstack is a set of tools that work well together to comprise an overall architecture that works for you. Sometimes you'll find that you need to add new tools into your workflow. Other times you may want to swap existing tools out for ones that will work better for your business in its current state.

Utilizing the right tools for the job, such as marketing automation, ecommerce, CRM, or others, can make a big difference to your bottom line. In a Jamstack architecture, these tools are much more easily connected and replaced. The connectivity layers that allow these tools to talk to each other (known as APIs) have matured to the point where they can be considered interchangeable.

Enterprise Support

We can consider Netlify and Vercel to be pioneer platforms in the Jamstack space. They have expanded their offerings to include enterprise service-level agreements, performance and support packages to help you get onboarded quickly. Azure, AWS and Google Cloud are also expanding their offerings to include Jamstack architecture, ensuring you can maintain your current levels of compliance with whatever cloud provider you choose.



Headless CMS

Moving hand in hand with the Enterprise Jamstack movement has been the same shift to Enterprise Headless CMS. Give your growing content teams the right CMS tools to empower them in the same way that developers have been by the Jamstack.

Fullstack Jamstack

Using Jamstack, Headless CMS, e-Commerce, Personalization and APIs can be combined together into a powerful, flexible system. Composable DXP is the modern way to build fullstack solutions without paying 6 digits for features you don't need.

Discover Jamstack CMS >



agility

Agility CMS is a Content Management System (CMS) with built-in Hybrid components for better Editor Experience.

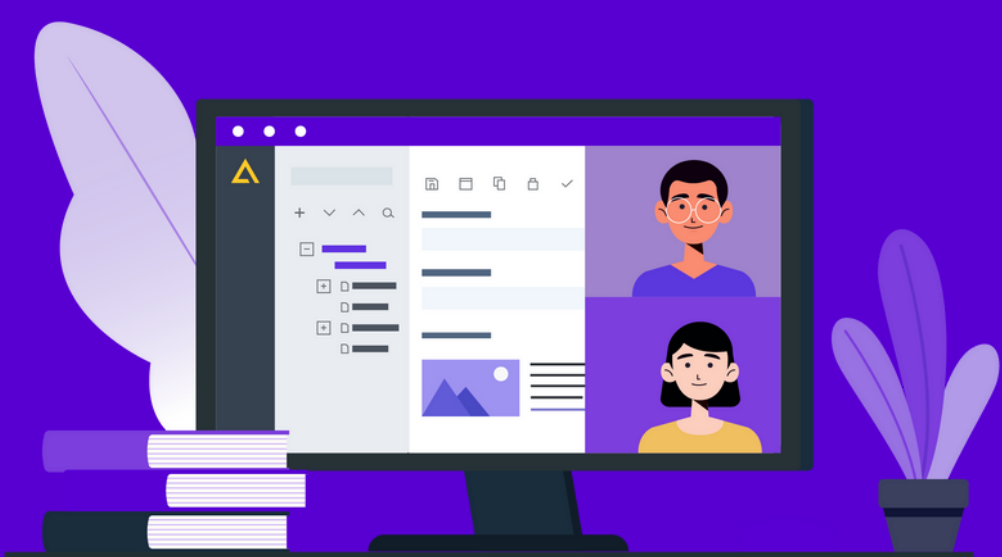
The platform adopts all the aspect of Headless CMS that makes an omnichannel approach easy, with the understanding that Page Management is of utmost importance in any website project.

Agility is proprietary CMS with full Support and Security that gives creative freedom to both Developers and Marketers and eliminates friction between the teams.

Developers have full freedom to use any coding language and any framework and code and define custom Page Templates and Module Definitions.

These pre-defined custom Modules and Page Templates are available to the Marketing Teams to effortlessly create a variety of pages to meet their fast-changing needs and market requirements. Agility CMS believes in Content First Approach and heavily invests in helping clients to build future-proof Content Architecture.

Book a Demo >



Agility CMS Differentiators

- *It is a modern Enterprise-grade Composable DXP with flexible Headless approach in its heart.*
- *Unlike many other Headless CMS, Agility CMS also offers tools for Enterprise teams to effortlessly manage content delivery to websites and apps like Page Management, Sitemaps, Content Modelling.*
- *With Page Management built-in, developers don't have to build an entirely new way to manage pages and routing. At the same time, marketers can easily edit content across a variety of channels without any coding experience.*
- *Agility CMS provides enterprise-level security and support, it is SOC2 compliant.*
- *Agility CMS is Jamstack friendly and allows to start quickly with your favorite frameworks and deploy with a few clicks.*

Details



License Model: *Agility CMS is a multi-tenant SaaS platform, and hosted on MicrosoftAzure Cloud*



Price: *Starts with FREE Developer Edition. Paid plans have extensive TRIAL. Learn more.*



Key Components: *Page Management, Content Relationships, Content Modelling, POS, Search, User Generated Content, Personalization, Digital Asset Management. Unlimited content models, Locales, API calls,*



Upgrades: *Automatic, monthly platform updates.*

agility