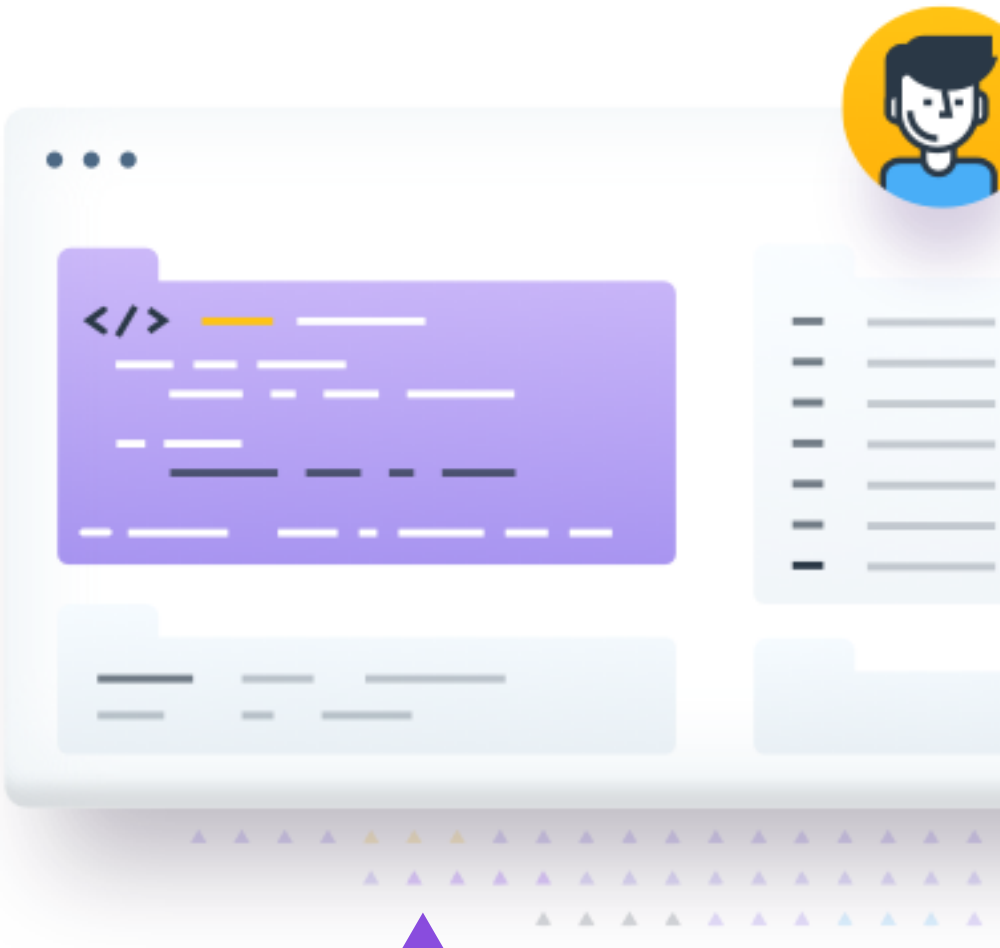


Why you Should Have a Content Workflow

agility

Guide

Content can power not only websites, but mobile apps, digital signage, IoT devices, and much more.
It's more important than ever to ensure what you are publishing is consistent and meets your business requirements.

Content Workflows aren't limited to just approving content before it gets published. Whether you want to integrate your content with other services or automate approvals, they can empower your team, increase the quality of content, save time and make you more productive.

Benefits

Implementing Content Workflows can provide the following benefits:

- Reduce content errors
- Produce more consistent content
- Improve team cohesion
- Provides an opportunity for teaching and sharing
- Increased productivity by automating workflows (using Custom Content Workflows)

Using Agility's Built-in Content Workflow

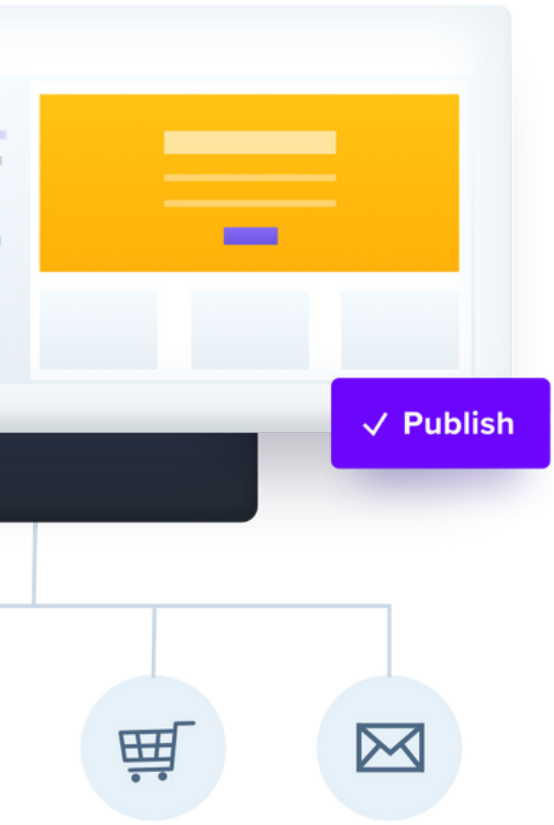
Agility provides a Content Workflow process out-of-the-box that provides a gated workflow for publishing. Content must be approved before it is published.

Example:

1. The editor creates and saves content.
2. Editor clicks Request Approval
3. The manager receives an email alert notifying them that content is Awaiting Approval.
4. Manager reviews the content and clicks Approve.
5. Editor receives an email notifying them that the content is now approved, and can now be published.
6. Editor Publishes the content.

Creating your own Custom Content Workflow

We understand that while our built-in Content Workflow may cover most use-cases, sometimes more specific workflows are required.
Using Agility's Content Webhooks and Content Management API, you can create your own workflows.



Examples to Inspire You:

The following are some examples of automated, custom content workflows:

- Send a message to a Slack channel whenever any content is updated in the CMS
- When an article is published, post it to your social media channels
- Check the content for spelling and grammar errors by using a service such as Grammarly, flag it and send an email to the person that last modified it
- Create a version of the content in another language by using the Google Translate API
- Automatically detect usage of <script> tags in content or pages, flag them for manual review and send an email
- Run automated, browser-based unit tests in preview mode to ensure a content update will not break functionality on a page

Creating your own Custom Content Workflow

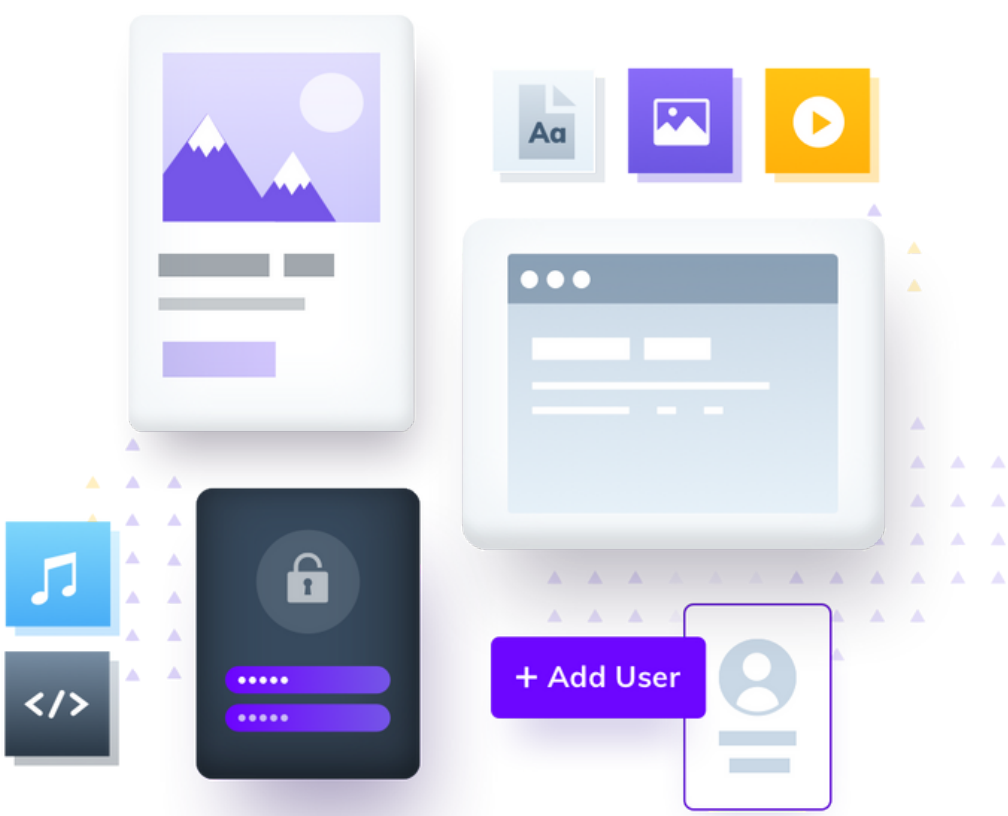
Content Webhooks

Whenever the state of a Page, Module, or Content Item changes within the CMS, Agility can notify any endpoint over Http/Https of the change. This allows you to create your own endpoints that will accept this message and proceed to process your custom business logic.
What logic happens within that endpoint is entirely up to you.
Agility also supports using Http/Https endpoints from services such as Zapier, IFTT, Azure Logic Apps, Microsoft Flow and more. These services allow you to create advanced workflows that integrate with other third-parties without writing any code.

Content Management API

Once you've received a message in a Content Webhook, you can then, based on your logic, also interact with your Content programmatically using our Content Management API. The Content Management API allows you to:

- Update the content
- Change the state of the item (i.e. Publish an item is approved)
- Create new content





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Agility CMS is a Content Management System (CMS) with built-in Hybrid components for better Editor Experience.

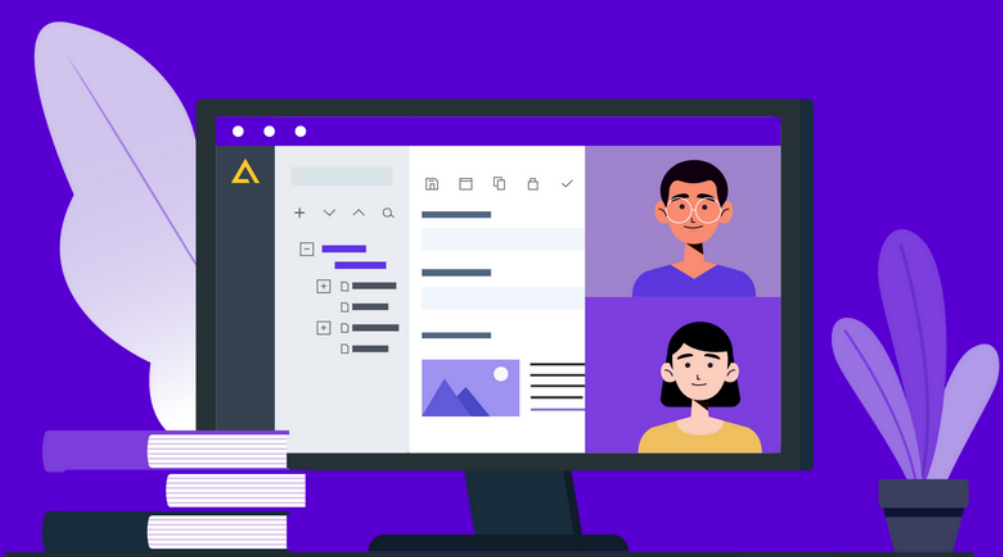
The platform adopts all the aspect of Headless CMS that makes an omnichannel approach easy, with the understanding that Page Management is of utmost importance in any website project.

Agility is proprietary CMS with full Support and Security that gives creative freedom to both Developers and Marketers and eliminates friction between the teams.

Developers have full freedom to use any coding language and any framework and code and define custom Page Templates and Module Definitions.

These pre-defined custom Modules and Page Templates are available to the Marketing Teams to effortlessly create a variety of pages to meet their fast-changing needs and market requirements. Agility CMS believes in Content First Approach and heavily invests in helping clients to build future-proof Content Architecture.

Book a Demo >



Agility CMS Differentiators

- *It is a modern Enterprise-grade Composable DXP with flexible Headless approach in its heart.*
- *Unlike many other Headless CMS, Agility CMS also offers tools for Enterprise teams to effortlessly manage content delivery to websites and apps like Page Management, Sitemaps, Content Modelling.*
- *With Page Management built-in, developers don't have to build an entirely new way to manage pages and routing. At the same time, marketers can easily edit content across a variety of channels without any coding experience.*
- *Agility CMS provides enterprise-level security and support, it is SOC2 compliant.*
- *Agility CMS is Jamstack friendly and allows to start quickly with your favorite frameworks and deploy with a few clicks.*

Details



License Model: *Agility CMS is a multi-tenant SaaS platform, and hosted on MicrosoftAzure Cloud*



Price: *Starts with FREE Developer Edition. Paid plans have extensive TRIAL. Learn more.*



Key Components: *Page Management, Content Relationships, Content Modelling, POS, Search, User Generated Content, Personalization, Digital Asset Management. Unlimited content models, Locales, API calls,*



Upgrades: *Automatic, monthly platform updates.*

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